# Bristol Doctoral College: blog contributor guidelines

**Objective/target audience:**

* The purpose of this blog is to share you experience with the wider PGR community about your placement experience with Check-risk.
* For the PGR’s to hear from a fellow student’s perspective of what this experience entails.
* Encourage them to apply!

**Guiding questions:** [*always include at least 1 guiding question, and a couple of questions to elaborate further. Make sure questions are specific and not too broad. E.g.:*

* *What have you learned from taking part in the Placement?*
  + *Have you gained/practiced unexpected skills?*
  + *How has it helped you in your research and PhD work?*
  + *What was scary about taking part, and how did you overcome this?*
* *Would you recommend others to take part in time year’s placement funding call, or other competitions?*

**Photo requirements:**

* All contributors are required to provide at least 1 image, and a headshot if the BDC doesn’t already have one.
* All images should be free to share publicly. Please include the source (website, your own, photographer’s name, or archive which hosts it are all fine).
* Free to use and share photos can be found: [flickr](http://www.flickr.com/), [Google Images Advanced Search](https://www.google.com/advanced_image_search) (please set usage rights to ‘free to use or share’), [free stock images](https://bootstrapbay.com/blog/free-stock-photos/)
* The BDC has a repository of stock photos and publicity images if you cannot find anything suitable.

**Links:** Please include a link to any of the following, if relevant

* Your Explore Bristol Research profile
* LinkedIn profile link
* Twitter handle
* Other blogs you contribute to/own
* Research funders
* Anything else you feel is relevant

**Length:** no more than 2 typed pages (approx. 750 words)

**Style and formatting tips:**

* Write in short sentences
* Break up large blocks of text with subheadings
* Bullet your major points
* Maintain a casual tone
* Don’t use jargon if you can avoid it

**Review process:** The BDC reviews all its blog content. Once we receive your initial draft we will review and edit your post and send it back to you for approval. We will only post a final version once we have your agreement.